



## SERVICES PROFILE

At Comspec, we understand that focus is the key to successful, market-driven operations. That's why our sole focus is eBusiness. This unmatched focus translates into the high standards and quality services our teams deliver with unfailing consistency.

We undertake to not only satisfy but delight our customers, time and time again. State-of-the-art software, industry experience, and flawless execution are the factors that make our offering unlike anything else on the market today.

We supply a highly integrated series of professional services that span four distinct target areas including software QA, web design and development, eBusiness project and process consulting, and technical writing.

Our teams of talented professionals achieve consistent levels of service excellence by combining creative problem solving and innovative technologies with fast and effective implementations. We leverage our specialized skills and over 25 years' industry experience to deliver winning solutions, every time.

## Software QA

Customer expectations of flawless execution have become par for the course. And rightly so, because in today's competitive economy, no software vendor can afford the tarnished reputation or unhappy customers that result from preventable software defects.

But when it comes to traditional methods for assuring software quality, companies are finding it increasingly difficult to give up the valuable time and strategic focus that get consumed by resource-intensive internal test efforts – a problem that grows larger as development projects advance in both scope and complexity.

It's no surprise then that many companies are turning, with increasing popularity, to outsourced methods of software quality assurance as a way to ensure the integrity of their products, the satisfaction of their customers, and the long-term success of their growing development initiatives – all while keeping costs down.

Look to Comspec for a complete solution to your software quality needs. We handle the software testing process on a wide variety of corporate global development projects, ranging from small pre-release test cycles to some of the largest, most complex later stage application releases with full localization support.

At Comspec, we realize that the SQA process is one of the most important in the software development life cycle. Our carefully selected teams assure quality by applying meticulous and repeatable methods to the testing of your software.

Because only quality software can hope to compete in today's market.

## Web Solutions

Whether you're looking for a leading edge corporate website or constructing a complex architecture of web-based extranet applications, the same fundamentals apply: you need a site that is current, flexible, informative, and designed with the needs of its users in mind.

Visitors come to you for the information they need to make decisions about your products and services. And in today's over-communicated world, the last thing they need is to be faced with a confusing site that doesn't present relevant information in a way that's both visually appealing and easy to read.



## Business Consulting

The usability, content, and design of your web initiative are all more important now than they've ever been. As more people get online, your potential audience is growing larger – every day. And these users are becoming more and more demanding. No longer will just “any website” do. To win customers' attention and create competitive advantage, you need a website that is compelling, functional, and highly targeted.

So how can you be sure that you're investing in a web initiative that will stretch your marketing dollars to their limit?

Comspec can help you be sure. We have a wide range of services that address the needs of website and web application project teams. We will help you eliminate all the problems of a poor online presence and reap all the benefits of a great one. Because there's no question: a well-designed corporate web presence *does* give you a competitive edge.

The forecast for today's eBusiness climate is change. And lots of it. Because if anything is for certain, it's uncertainty.

New standards, technologies, and strategies are being unveiled and adopted all the time. Change is so rapid that just the task of keeping up has taken on daunting proportions.

At Comspec, we understand the demands that this volatility places on you. And we understand the challenges that it presents.

We can help you succeed by sharing our insight into the difficulties you are facing. Leveraging over 25 years of industry experience, we have developed a focused and highly integrated series of services designed specifically to address real life technology challenges.

### Highlights

High quality, yet surprisingly cost-effective methods that are guaranteed to deliver winning results.

A highly focused and integrated series of professional services that span four distinct target areas including software QA, web design and development, eBusiness project and process consulting, and technical writing.

A team of experienced consultants with strong eBusiness backgrounds and refreshing business insight that will quickly deliver dramatic results.

Processes and people that are backed by a corporate foundation of over 25 years in the communications and high technology industries.

Our trusted service professionals can help put your eBusiness projects back on track – by introducing a business-driven approach to development.

## Technical Writing

Rapid product development cycles are commonplace in today's technology industries. The bustling world of eBusiness is in a constant state of flux. Processes, methods, and technologies are evolving, virtually overnight. Is your documentation keeping pace, or is it getting caught up in the confusion?

We understand that finding good writers who can operate effectively in volatile environments is not an easy feat.

That's why we offer a blend of writing services designed to meet the technical communication needs of today's high technology and software companies.

Our flexible technical writing approach ensures that your software and process documentation stay on track with the direction of your industry.

And our processes continually evolve to meet the changing business needs of our clients and their markets. So you can be sure that with Comspec, you're always getting the most effective solution to your documentation requirements.

We employ a single source approach to document development and maintenance: create content once, easily repurpose it in many different formats, and publish it in either print, online, or other electronic mediums.

This philosophy will enable your organization to streamline its document management processes, resulting in tremendous cost savings realized through increased efficiency and productivity.

*For more information about Comspec and the services that we provide, visit [comspec.com](http://comspec.com) or call us toll-free at 866-785-3553.*



© Copyright Comspec Communications, Inc. 2003

Comspec Communications, Inc.  
74 Wingold Ave  
Toronto, ON M6B 1P5  
CANADA

[comspec.com](http://comspec.com)